



**Sunday, September 27<sup>th</sup>, 9:00am**  
**Location: Tysons Corner Center**

### **Sponsor Levels**

Ultra-Competitive - \$10,000

- 100 complimentary race registrations
- Prominent logo on race T-Shirt; sponsor can choose between back and sleeve placement
- Ability to have a booth at the race (if desired)
- Dedicated social media promotion
- Featured name recognition on mass emails to FFO's database (7,000+)
- Recognition on race website and publicity materials (signs, flyers)
- Opportunity to include promotional items in the participant race bags
- Recognition as a "Champion" in FFO's Annual Report and on Honor Board at FFO

Contender –\$5,000

- 50 complimentary race registrations
- Prominent logo on race T-Shirt
- Ability to have a booth at the race (if desired)
- Dedicated social media promotion
- Featured name recognition on mass emails to FFO's database (7,000+)
- Recognition on race website and publicity materials (signs, flyers)
- Opportunity to include promotional items in the participant race bags
- Recognition as a "Pioneer" in FFO's Annual Report and on Honor Board at FFO

#### Challenger - \$2,500

- 25 complimentary race registrations
- Logo on race T-Shirt
- Ability to have a booth at the race (if desired)
- Social media mentions
- Inclusion of name on mass emails to FFO's database (7,000+)
- Recognition on race website and publicity materials (signs, flyers)
- Opportunity to include promotional items in the participant race bags
- Recognition as a "Nurturer" in FFO's annual report and on Honor Board at FFO

#### Endurance - \$2,000

- 20 complimentary race registrations
- Logo on race T-Shirt
- Ability to have a booth at the race (if desired)
- Social media mentions
- Inclusion of name on mass emails to FFO's database (7,000+)
- Recognition on race website and publicity materials (signs, flyers)
- Opportunity to include promotional items in the participant race bags

#### Resilience – \$1,000

- 10 complimentary race registrations
- Logo on race T-Shirt
- Ability to have a booth at the race (if desired)
- Social media mentions
- Inclusion of name on mass emails to FFO's database (7,000+)
- Recognition on race website and publicity materials (signs, flyers)
- Opportunity to include promotional items in the participant race bags

#### Caring Neighbor– \$500

- 5 complimentary race registrations
- Logo on Race Day T-Shirt distributed to each participant and volunteer
- Recognition on race website and publicity materials (signs, flyers)
- Opportunity to include promotional items in the participant race bags

#### In-Kind Sponsorship Opportunities – unlimited

- Examples of in-kind donations include prizes, water/drinks, bananas, bagels, granola bars, t-shirts, water bottles, race day bags, etc.
- Recognition on race website and publicity materials (signs, flyers)
- Ability to have a booth at the race depending on type of donations offered
- Social media mentions

**If you would like to become a sponsor or create a team, please contact Alison Padget at [apadget@foodforothers.org](mailto:apadget@foodforothers.org) or (703) 207-9173.**